**CALL FOR APPLICATIONS**

**SPONSORED PARTICIPATION FOR AFRICAN PRIVATE COMPANIES**

**AFRICAN SPACE SOLUTIONS MARKET (MASS) 2025**

**Empowering African Space Innovation**

📅 **6th – 8th May 2025**  
📍 **Parc des Expositions, Abidjan, Côte d’Ivoire**

**Background**

Africa, with **1.3 billion people** and vast natural resources, holds immense economic potential. However, it also faces critical challenges such as **food insecurity, climate change, infrastructure deficits, and disaster management**. Conventional solutions often prove costly and slow. **Space-based technologies**—satellite telecommunications, Earth observation, navigation, and positioning—are transforming Africa’s approach to these challenges, offering cost-effective and scalable solutions.

With the African space economy projected to reach $22.64 billion by 2026, **MASS 2025** is a game-changing event aimed at positioning **African private companies** at the heart of this dynamic industry. This sponsorship is proudly provided by the **African Space Agency (AfSA**) to support the growth and internationalization of African private space companies. **Be part of Africa’s first marketplace for space solutions!**

**Why Attend MASS 2025?**

MASS 2025 is a unique platform where space industry leaders, innovators, governments, and investors converge to explore opportunities, exchange knowledge, and advance Africa’s space ecosystem.

* **Gain Visibility**: Showcase your products and services to 3,000+ attendees, including investors, policymakers, and industry leaders.
* **Expand Your Network**: Engage in B2B meetings, strategic discussions, and high-level networking with governments, institutions, and businesses from Africa and beyond.
* **Access Investment & Funding**: Present your projects to investors and international organizations seeking African partnerships.
* **Engage in Knowledge Exchange**: Attend expert panels, technical workshops, and live demonstrations on space-driven innovations.
* **Be a Part of Africa’s Space Revolution**: Contribute to positioning Africa as a key player in the global space economy.

**Who Can Apply?**

* **African private companies (Startups, and Small and Medium Enterprises**) involved in: Earth observation, navigation and positioning, and telecommunications, and related fields.
* Organizations **seeking partnerships, investment, and market expansion**.
* Registered businesses **operating within Africa** and owned by an African citizen.

**What Does the Sponsorship Cover?**

* **Free access** to MASS
* AfSA will sponsor one representative per selected company to attend MASS 2025, covering their participation and associated benefits.
* **Facilitated B2B meetings** with European private companies at the African Space Agency’s exhibition pavilion with the aim of creating synergies and identifying potential areas of partnership.
* **Visibility** in event publications, marketing materials, and MASS 2025’s online platforms.
* **Media exposure** through event partners.

**How to Apply?**

Interested companies should submit:

1. **Cover letter** expressing interest and alignment with MASS 2025 objectives.
2. **Legal proof of company registration** within an African country and valid national ID of the owner.
3. **Company profile** detailing expertise in space applications focused on natural resources or/and agriculture.
4. **Description of products/services** applied to natural resources and/or agriculture.
5. **Business goals** and expected benefits of MASS 2025 participation.
6. **Previous collaborations, awards, or achievements** in the space applied to natural resources and/or agriculture.

**Submission of Applications**

Send your application in a single file to [**info@africanspaceagency.org**](mailto:info@africanspaceagency.org), copying ([**AzumahD@african-union.org**](mailto:AzumahD@african-union.org)).

**How to Prepare a "Single File" Submission:**

1. **Combine all documents** into **one PDF** (preferred) or **one ZIP folder** if multiple formats are needed.
2. **Ensure clear organization** within the file, e.g., placing the cover letter first, followed by the proof of registration, the company profile, etc.
3. **Use a clear file name**, such as:

* CompanyName\_Country\_MASS2025\_Application.pdf
* CompanyName\_Country\_MASS2025\_Application.zip

**Deadline for Applications**: **25th February 2025**

For more details, visit: [**www.mass.ci**](http://www.mass.ci) **and** [**https://africanspaceagency.org/**](https://africanspaceagency.org/)

**MASS 2025 is organized by African Space Agency in partnership with OTIF Africa Space**

**Join us at MASS 2025 and be part of Africa’s growing space economy!**